

FROM PAPER TO PRACTICE: EFFECTIVELY COMMUNICATING AND IMPLEMENTING YOUR CYBERSECURITY STRATEGY

Data from a webinar of around 100 attendees discussing the people element of cybersecurity. Without the correct language and style of communication with people within the organisation, buy-in will be difficult to achieve. The webinar explores the most effective tactics and techniques to engage key stakeholders.



Out of 'Technology, Process and People' - 63% of attendees need to address 'People' the most in their cybersecurity capability

We tend to think about technology when we think about cybersecurity, but really, it is all about people - being one of the greatest assets, or greatest threats to an organisations security.



2/3 of attendees see themselves as a glass 'half empty' sort of person

How you perceive the situation, and the language you use will impact your ability to influence and gain buy-in.

Attendees rated their trash talk as:



Positive

50%



Negative

50%

Just under 2/3s of attendees have never tried to measure their security culture/behaviour



Yes

36%

No

64%

To watch the full webinar, visit www.crmg-consult.com or contact us at info@crm-consult.com



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